UnitaidExplore Application Form: Innovations to Increase Access to Oxygen Therapy

Guidance:

**Please submit this completed application by email to** **UnitaidExplore@who.int** **by 12:00PM CET on Thursday 19 March, 2020.**

Note that only fully completed application forms will be considered.

Please do not include any other attachments except this application form in your email submission.

**Your completed application must be in English and should be no longer than 10 pages in length**, including current content (your responses should be written in text not smaller than 10-point font size, and not less than single spaced.).

Getting to know you

**Organization Name**

**Name** **of responsible officer**

*This form should be submitted by a senior officer of the entity applying to UnitaidExplore.*

 **Responsible officer title**

 **Responsible officer email**

**Are you a…**

* Academic Institution
* Foundation
* International Organization (e.g. UN organization)
* Non-governmental organization (NGO)
* Private Sector Entity (e.g. startup, company, etc…)
* Product Development Partnership (PDP)
* Other (please specify)

**Location: Headquarters (City, Country) and office presence elsewhere (relevant countries for the work)**

**What is your biggest achievement to date?**

*Specifically, for your organization in this space or relevant product. You can include links to relevant articles.*

**How did you hear about UnitaidExplore?**

* Unitaid Website
* Direct mailing from Unitaid
* Social media
* Research Community
* Event
* Search engine
* Other (please specify)

Why should UnitaidExplore support your innovation?

**Please describe your innovation.**

*Why is it innovative? What are the core features?*

**What problem does it solve?**

*Please explain how your innovation could address one or more of the following:*

*1) Infrastructure challenges: no reliable electricity, water, roads, buildings.*

*2) Human Resources challenges: low-skilled personnel, high job rotation, lacking maintenance and repair.*

*3) Financial challenges: consumables needed; purchase cost; payment plan*

*4) Environmental challenges: hot, dusty, humid conditions; insects and rodents.*

*5) Other (please specify)*

**What is the use case in a low-resource context?**

*Who is going to use this? Where will it be used? Who will benefit from it?*

**What is the comparative advantage of your innovation?**

*What is the main expected change? How is it different from existing products?*

**Does your innovation build on or repurpose an existing technology or product? (Yes/No)**

*If Yes: Do you own the existing technology or product? (Yes/No)*

*If No: Please tell us about your rights to use the existing technology or product to develop your innovation (e.g. you may have a license)*

**Why is now a critical time to move your innovation forward?**

*What would happen (e.g. to your innovation, to your company) if you did not progress*

How will you make it a reality?

**How much funding have you received to date for this work?**

*Who are the other funders? Have you ever received funding from international organizations or private investors?*

**How much funding do you need from UnitaidExplore** **and how would you spend it?**

**With the UnitaidExplore funding, what milestones will be achieved?**

*For each milestone, how much funding do you need to achieve it?*

**How would you make your innovation accessible for people in low- and middle-income countries?**

*At a high-level, describe your commercialization and market access plans* *for low- and middle-income countries.* *Include expected time to market, registration plans, distribution or licensing plans, additional funding required post UnitaidExplore, etc.*

**Will you be needing additional funding for this work (e.g. co-funding), if you secure the requested funding from UnitaidExplore?**

*If yes, then how much? Have you already secured this funding or is it planned?*

**If you secure the UnitaidExplore funding, what are the top 3 risks linked to this work?**

*For each, please specify likelihood to occur, severity, and potential mitigation measure*

Who will do this work?

**Who is on your team and why are they best suited for this work?**

*What are your unique qualities and expertise? How will you leverage your connections, network, and/or partnerships?*

**What is your motivation for supporting** [**UN Sustainable Development Goal (SDG)**](https://www.un.org/development/desa/disabilities/envision2030.html) **3: Good Health and Wellbeing, and ensuring access for those most in need?**

*Would this work be part of your core business or a departure from business as usual? Which other SDGs, if any, does your entity or work address (e.g. SDG 5: Gender Equality; SDG 13: Climate Action)?*

**Please provide the contact information from key references whom we may contact (e.g. mentor, VC, previous funder, previous client, technology transfer office).**

|  |  |
| --- | --- |
| *Reference 1: Someone linked to your funding, previous prize, or revenue* | *Reference 2: Someone linked to your intellectual property, know-how, or breakthrough* |
| *Name, Organization, Title:* | *Name, Organization, Title:* |
|  |  |
| *Amount of funding:* | *Stage of development:* |
|  |  |
| *email address:* | *email address:* |
|  |  |
| *How do you know them and why did you choose them as a reference?* | *How do you know them and why did you choose them as a reference?* |
|  |  |

By submitting this application on behalf of the applicant organization, you confirm the following:

* You are a senior officer within the applicant organization and authorized to make this application on its behalf.
* The applicant organization is a registered legal entity which is solvent and able to pay its debts as and when they fall due.
* If selected to receive funding, the applicant organization will be able to agree to each of the terms and conditions set out in the attached [schedule of sample terms and conditions](https://unitaid.org/assets/UnitaidExplore-Sample-Terms-and-Conditions.pdf).
* The applicant organization owns all the intellectual property rights (including any patents and know-how) necessary to develop the innovation and implement the activities described in this application; or has an irrevocable license to all the necessary intellectual property rights from the owner.
* The applicant organization has available and will allocate sufficient time and resources for development of the innovation and implementation of the work as described in the application.
* The applicant organization acknowledges that, as part of the application process, it may be required to disclose certain information and/or provide documents to Unitaid in relation to the innovation, the work to be implemented and/or the applicant organization’s capacity to implement the activities. This may include, but is not limited to, copies of registration documents, financial statements and business plans; together with information relating to prior funding sources for the innovation, intellectual property rights and relevant pre-existing commitments (including to funders, manufacturers, distributors, investors or other relevant third parties). Failure to provide information may jeopardize the outcome of this application.
* The applicant organization is not, and was not over the last four years, part of the tobacco or arms industries (definitions of the tobacco and arms industries are set out in the attached [schedule of sample terms and conditions](https://unitaid.org/assets/UnitaidExplore-Sample-Terms-and-Conditions.pdf)).
* The applicant organization can truthfully make each of the additional declarations set out under Sections 2 and 19 of the attached [schedule of sample terms and conditions](https://unitaid.org/assets/UnitaidExplore-Sample-Terms-and-Conditions.pdf) related to the applicant organization’s involvement with the tobacco and arms industries and association with terrorist organizations.